



May 2013

Happy Mother's Day from
Business and Professional
Women
Southern Ocean County
Newsletter

Newsletter

In This Issue

[May meeting](#)

[Scholarships for 2013](#)

[State Conference](#)

[BPW/SOC Website](#)

[PC Tips by Lisa G.](#)

[BPWNJ Voice](#)

[Travel In Style](#)

[Need to Get Away?](#)

Meeting Details

Tuesday, May 14, 2012

6:00 pm - Networking

6:30 pm - Meeting

Kristy's Casual Dining

562 Route 9

Waretown, NJ

[Directions](#)

Join us for a wonderful networking opportunity. Bring your colleagues, friends and future members with you.

As part of our membership privileges we are given a chance to let our sisters know what we are doing in our businesses and work places so, members, please bring any literature to share.

RSVP to Rosalind Silletto at

Greetings!

There is a cute saying that if you want something done you should ask a busy person and it will get done right away. Well I can tell you that is a true statement because I sat with very busy women this week while they decided the scholarship award recipients. I want to personally thank Rosalind, Cyndy, and Stalos for their input and decision making. This is not an easy task as each applicant had a story and most of them seemed deserving; but there is only so much money to go around and I watched them struggle to be fair for all. Please be sure to thank them for their efforts and hard work on our behalf - they deserve your support.

Our fund raiser made a small profit but a small profit is better than a loss. My only concern is that our vendors did not seem to be doing much business.

While those members that attended did make purchases it did not seem that the vendors were getting much business from those that were waiting to have their past and future told. We may have to look at this for future events.

Our state conference is fast approaching. If you have never been to the state meeting, please make

732-961-6435 or
[via email.](#)

\$17 includes dinner

May Birthdays

No birthdays this month

New members, if you have a birthday this month or in the following months, please let me know so that you will be recognized.

Thought for May

Success is not final,
failure is not fatal, it is
the courage to continue
that counts.

--Winston Churchill

an effort to join us for this one. Our presenter is someone that I have known for years and the presentation is something I never knew about him. So it goes to show you that you really never know someone even when you think you do!!! I cannot wait for you to see this presentation. I think we will all learn something!!!

Don't forget that Mother's Day is fast approaching. I wish those of you that are moms a wonderful day. For those of us that no longer have our moms, I hope that your happy memories of your mom are what will make the day a pleasant reflection of the Mother's Days in the past.

Most of all hug those wonderful children that call us mom for they are what it is all about!!! By the way there are some very special Aunts out there that should be celebrating too!!! Some of them have stepped up to be there when a child has reached out.

Looking forward to seeing you at our next meeting

Sincerely,

Penny Miller,
President

BPWSOC Scholarship Awards

Our Scholarship Awards will be held at our June 11 meeting. The Scholarship committee has picked 5 individuals to be the recipients of funds this year.

We hope that you will attend this meeting and join us in congratulating the winners.

Thank you

Rosalind Silletto
Scholarship Chair

BPWNJ State Conference

Our State Conference is on Saturday, May 18th at Monmouth University. This year's program will be very interesting and informative. Penny Miller and Gwen Evans have found a great guest speaker that will enlighten us on self defense. I'm sure we will learn a move or two about self-protection!

We also will be discussing different areas that we shall be focusing on for next year. I am counting on seeing our SOC

sisters at the Conference;

Cyndy Friedland
BPWNJ President

BPW SOC Website

Our member and vice president, Lisa Gambino - owner of A2Z Computer Help is also our webmaster and designer and she is always looking for content to be added to our website, www.bpwsoc.org. Please feel free to send Penny Miller any information, updates, and/or comments you would like posted or added to the website.

You can contact Penny at momlbi@yahoo.com to include additional content to the web site.



A 2 Z Computer Help
www.A2ZComputerHelp.com
lisag@A2ZComputerHelp.com
Personal Computer Service with a Woman's Touch!
Personal Computer Services:
PC Tune-Ups, Training, Digital Camera, Technology
Integration Solutions, and much more...
Call Lisa G at A2Z (732) 237-9704

PC Tips by Lisa G., A2Z Computer Help

Email:

Which email service is better? The email service from your ISP (Internet Service Provider), i.e. Comcast, Verizon, Optimum etc., or email from a web based email provider i.e. Gmail, Yahoo, Hotmail, etc.

The reason your ISP sets you up with an email address is to have something besides your telephone number and address to connect with your online account, such as viewing your bill, paying it, making changes, and as a convenience. But, you are not locked into having to use this email address and you may benefit from using a web based service like Gmail, Yahoo or Hotmail. By using your ISP mail, you are missing out on cool features that web mail has to offer, i.e. accessing it anywhere no matter who your ISP is, it works much better with the apps on your smartphone and tablets and you won't find the advanced filtering features, spam blocking, inbox space and other features that are not available through your

ISP's email service.

It may be somewhat of a task to switch and you may think, "how am I going to notify everyone," but really it isn't that difficult. Web based email like Gmail have so many features. They will allow you to forward your emails that are being sent to your ISP address to your new address and vice versa. You would go into your ISP account and go to the forwarding option and have all mail go to the new web based email account. And little by little, your friends and services will be emailing you at the new address. You can formally advise everyone to use the new address also and to delete the other. And whenever you sign into an account that used the ISP address, you would just change it to the new web based address. Also, another great thing that you can do (and I do this all the time), when someone asks you for an email address and you really don't want to provide one (but it's easier to just provide one), then I use the ISP email address as a not important information place for email to be sent and then have those emails filtered to a folder or to trash.

Anyway, however you decide to use your email is up to you and only you. This is just some information to help you decide, in case you weren't aware that you could have many addresses and you are not tied to just that one address from your ISP. Also, if anyone remembers, back in the 1990's AOL was really big because it was a combination of being your "Dial Up" service provider and software that you downloaded to have full access to the internet and your email and you paid a monthly fee. When we went to broadband/cable service (which is what we all use today to connect to the internet), many people thought that they had to stay with AOL or they would lose their AOL email account, so they still pay AOL along with paying their ISP. This is how an ISP gets you. So, if you look at what goes on today, you contract with an ISP and if you use only their email service and at some point you want to change your ISP, you will lose your email address and have to set up a new with your next ISP or maybe then go with a web based email service. Therefore it is a tactic to keep you. Now, look back at AOL and you see how they got us, by just saying yes go ahead get broadband service and just continue to pay us (AOL) to keep your email address. I just don't feel that some things are worth the cost, when they are offered free everywhere else. Again, that is your choice and this is just information.

Enjoy your email and the capabilities of it and if you need more assistance, please contact me and I will be very happy to assist you. .

Thank you,

Lisa Gambino from [A2Z](#)

BPWNJ VOICE

Did you know that you could advertise in the BPWNJ Voice and reach our sisters throughout the State with your business? Yes, for \$10. (the smallest ad) your business can expand...need I say more?

Don't miss out on this chance to promote your business. To find out more information, check your recent copy of The Voice, or email Lauren Simeone Berman at lesimeone@verizon.net for size and cost of advertising.

If you would like to receive your copy of the Voice electronically, send an email to Lauren at the email address above and ask her to put you on the electronic email list. By doing so, you are helping BPWNJ save on the cost of mailing the Voice out to members.

Travel In Style Awaits You

Rosalind's Travel in Style is now an affiliate of AAA Travel Service. Check out my web site www.travelinstyle.agentstudio.com.

You can also book directly from the site or call me for assistance.

I can be reached at (732) 961-6435 or travelinstyle2011@hotmail.com

Need to Get Away?

If you are stressed and looking for a mini vacation to Long Beach Island, or have family or friends that are thinking of a local get-a-way, or a last minute family reunion, give me a call at 609-290-5040 or email me at Cyndyonlbi@comcast.net; it would be my pleasure to assist you in locating a rental property on Long Beach Island! There are still homes available, so don't hesitate to contact me.

Cyndy Friedland

Visit us on the web at www.BPWSOC.org

We look forward to seeing you at the meeting.

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Manahawkin, New Jersey 08050

www.bpwsoc.org