



March 2013

Happy Easter and Passover
from
Business and Professional
Women
Southern Ocean County
Newsletter

Newsletter

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Meeting Details

Tuesday, March 12,
2012

6:00 pm - Networking

6:30 pm - Meeting

Kristy's Casual Dining
562 Route 9

Waretown, NJ

[Directions](#)

Join us for a wonderful networking opportunity. Bring your colleagues, friends and future members with you.

As part of our membership privileges we are given a chance

Dear BPW Sisters:

Dear Members:

Well we pushed the clocks forward- so now it will stay daylight later and that means anyone that suffers from the lack of sun in the winter will start to bloom like the flowers of spring. I for one cannot wait until we hit 80 degrees weather and the sun shines brightly. It seems to bring out the best in all of us. We are more willing to do things and that is not only true of BPW and its members but of other organizations also. That is why it is important that you go on the website and download the scholarship applications and take some with you wherever you go. This way you have them ready to hand out if you run across someone that might have a need for some help. Remember that they must attend a school in New Jersey or on-line classes must be with a New Jersey school. As far as the business application the same goes for that one; the business must be in New Jersey.

to let our sisters know what we are doing in our businesses and work places so, members, please bring any literature to share.

RSVP to Rosalind Silletto at 732-961-6435 or [via email.](#)

\$17 includes dinner

March Birthdays

Jane Kunka - 3/10

Penny Miller - 3/17

Stalo Karamanos - 3/20

New members, if you have a birthday this month or in the following months, please let me know so that you will be recognized.

Thought for March

"Better to do something imperfectly than to do nothing flawlessly."
--Robert H. Schuller,
author and pastor

"Thank of 5 things you are grateful for today...Now how do you feel?"
--Tim Sanders, author of *Today We Are Rich: Harnessing the Power of Total Confidence*

"Do your little bit of good where you are; it's those little bits of good put together that overwhelm the world."
--Archbishop Desmond Tutu

Much was discussed at the state board meeting and hopefully you will be at our meeting on Tuesday to hear all about it. I truly appreciated the input from those of you that attended the last meeting of SOC and your comments. I took them with me to the state meeting and it was funny to hear the other presidents voicing the same issues you did. We are hoping the attendance at the May conference will lend itself to making some of the necessary changes to keep the future of BPW on solid ground.

Please make every effort to attend our dinner meeting this Tuesday. Attendance has not been great and I know that the weather has played a big part this year but we are coming to the end of winter and I expect to see more of you coming out. You cannot want to stay in and not be a part of this wonderful organization and its future. So please come to a meeting and visit with your sisters -- we miss you!!!!

Sincerely,

Penny Miller,
President

BPWSOC Scholarship Awards

Our Scholarship Awards will be held next June 2013, but now is the time for all members to spread the word to those you know who are deserving of funds to help pay for their education or to help them with starting their own business.

The updated applications are uploaded on our web site. At this time we ask that you direct all possible applicants to our website www.bpwsoc.org for the applications and criteria.

Thank you

Rosalind Silletto
Scholarship Chair

Celebrate March!

When many of us think of March, thoughts of shamrocks, St. Patrick's Day, lions and lambs, spring, first daffodils, Passover, Easter or even the Ides of March come immediately to mind.

Yet this month was named for the Roman God, "Mars," and many celebrations take place such as National Irish American Heritage Month - designated by Congress in 1995; Red Cross Month; National Frozen Food Month; National

Peanut Month; National Nutrition Month along with (some a bit bizarre) National Bubble Week; National Crochet Week; Employee Appreciation Day; National Salespersons Day; Hug a GI Day; and even National Popcorn Lover's Day!

However, there is one day in particular, March 8 that has very special significance.

International Working Women's Day, as it was originally called, is marked every year in different regions of the world with the focus from general celebrations of respect, appreciation and love towards women, to observance for women's economic, political and social achievements.

This date is also commemorated at the United Nations and is designated in some countries as a national holiday. When women on all continents, frequently divided by national boundaries as well as by ethnic, linguistic, cultural, economic and political differences, come together to celebrate this important day, they can reflect to a tradition that represents at least 9 decades of struggle for equality, justice, peace and development.

International Women's Day is the story of ordinary women as makers of history; it is ingrained in the centuries-old struggle of women to participate in society on an equal footing with men.

The idea of an International Women's Day first came about at the turn of the Century, which in the industrialized world was a period of growth and confusion, booming population growth and radical beliefs. The first International Women's Day was held March 19, 1911.

Few causes promoted by the United Nations have generated more intense and widespread support than the campaign to promote and protect the equal rights of women.

The Charter of the United Nations, signed in San Francisco in 1945, was the first international agreement to proclaim gender equality as a fundamental human right. Since then, the United Nations has helped create a historic legacy of internationally agreed strategies, standards, programs and goals to advance the status of women around the globe.

Over many years, the action of the United Nations pertaining to the advancement of women has taken noticeable directions from the promotion of legal measures and mobilization of public opinion and international action to training and research and direct assistance to disadvantaged groups.

Today a central organizing principle of the work of the United Nations is that no enduring solution to society's most threatening social, economic and political problems can be

found without the complete participation and full empowerment of the world's women.

BPW SOC Website

Our member and vice president, Lisa Gambino - owner of A2Z Computer Help is also our webmaster and designer and she is always looking for content to be added to our website, www.bpwsoc.org. Please feel free to send Penny Miller any information, updates, and/or comments you would like posted or added to the website.

You can contact Penny at momlbi@yahoo.com to include additional content to the web site.



A 2 Z Computer Help
www.A2ZComputerHelp.com
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Personal Computer Service with a Woman's Touch!
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Integration Solutions, and much more...
Call Lisa G at A2Z (732) 237-9704

PC Tips by Lisa G., A2Z Computer Help

Browsers and my new endeavor:

Just to help clear up any misconceptions about what a browser is or does for you, read the following:

A browser is a "search provider" and it allows you to search and/or browse websites on the world wide web (or "The" Internet).

The reason I have chosen to explain this subject to you is due to the fact that I provide many technical services for people and during the troubleshooting Q and A, I am finding that there are many that are confused as to what or where their browser is located and exactly what it is used for. Many times, it can make all the difference to figuring out a problem.

Just a few facts: You launch your browser, (here are the most common ones used: Internet Explorer (Microsoft), Firefox (Mozilla), Safari (Apple), Chrome (Google)) and then you open a web page, a search engine, or your search provider website (this is what confuses people the most) and

now you are "online" (connected to the world wide web) and you are browsing a website or searching with a search engine (i.e. Google, Bing, Yahoo, etc.).

So, the browser is the program that you use to access the entire Internet and where you will access search providers in addition to gazillions of other websites.

Not to digress, but another confusing point is email - so, if you use webmail such as Gmail, Yahoo, Hotmail, AOL, Mail, - you can access it with a browser. There are also dedicated email programs like Outlook or Thunderbird, however these are not browsers - they are programs provided by Microsoft or Mozilla - and they are mainly used as an email application, as opposed to going through your browser to connect to it. Therefore the application utilizes your internet connection along with its configuration to allow you to send and receive email (in addition to utilizing calendars, task manager, contacts etc.).

Back to "browsers." Why would we have more than one browser? Well, just the same as we would have more than one computer (older computers cannot do the same or run the same programs as a newer computer - due to the many updates and or upgrades to the technology). In addition, there is the security issue, which allows your browser to be an open doorway to your computer and all of its contents. If a hacker can get you to click on the wrong thing, your personal information is now in their hands and this will lead to many problems. Therefore, we need to keep our Operating System up to date, our Antivirus software up to date along with our browsers up to date. Each one usually will tell you, you just need to become familiar with your software and what needs attention and what may be a fake or rogue application requesting your attention. Check with your providers that they are up to date or contact Lisa G. for additional assistance and/or help!

Also, I would like to announce that I have taken on a partner, his name is Harold Loeffler and whatever I cannot do, I bet Harold can do it! Harold is my Network person and with this addition to A2Z Computer Help, we are now maintaining small offices, where a network is being utilized. We provide a monthly contract for service and monitoring of your network. In addition, I provide website design and maintenance along with my original one-on-one personal service for you, your pc and myself or Harold, if you would like.

Thank you and contact me if you find you need some help with your personal computer (PC).

Thank you,

Lisa Gambino from [A2Z](#)

BPWNJ VOICE

Did you know that you could advertise in the BPWNJ Voice and reach our sisters throughout the State with your business? Yes, for \$10. (the smallest ad) your business can expand...need I say more?

Don't miss out on this chance to promote your business. To find out more information, check your recent copy of The Voice, or email Lauren Simeone Berman at lesimeone@verizon.net for size and cost of advertising.

If you would like to receive your copy of the Voice electronically, send an email to Lauren at the email address above and ask her to put you on the electronic email list. By doing so, you are helping BPWNJ save on the cost of mailing the Voice out to members.

Travel In Style Awaits You

Rosalind's Travel in Style is now an affiliate of AAA Travel Service. Check out my web site www.travelinstyle.agentstudio.com.

You can also book directly from the site or call me for assistance.

I can be reached at (732) 961-6435 or travelinstyle2011@hotmail.com

Need to Get Away?

If you are stressed and looking for a mini vacation to Long Beach Island, or have family or friends that are thinking of a local get-a-way, or a last minute family reunion, give me a call at 609-290-5040 or email me at Cyndyonlbi@comcast.net; it would be my pleasure to assist you in locating a rental property on Long Beach Island! There are still homes available, so don't hesitate to contact me.

Cyndy Friedland

Visit us on the web at www.BPWSOC.org

We look forward to seeing you at the meeting.

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www.bpwsoc.org