



January 2013 Happy New Year from Business and Professional Women Southern Ocean County Newsletter

Newsletter

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Meeting Details

Tuesday, January 8,
2012

6:00 pm - Networking

6:30 pm - Meeting

Kristy's Casual Dining

562 Route 9

Waretown, NJ

[Directions](#)

Join us for a wonderful networking opportunity. Bring your colleagues, friends and future members with you.

As part of our membership privileges we are given a chance

Dear Lisa,

Greetings!

Happy New Year - may this be the year of much happiness, good health, and love to you and your families!!!

I always look at the aftermath of the holidays, the clean up as a time for me to clean up not only the mess around the house but the files of "stuff" I have accumulated during the year!! Sometimes that seems to be a daunting task but one that needs to be done. I am also going to approach BPWSOC with the same mindset. We need to do a clean up and maybe streamline some of the events we plan - we definitely need to look at how we are operating and make sure that we have a clear vision of what we want to accomplish this year. I plan to have an executive committee meeting to bring to you some of our ideas and then have a discussion with all of you that attend our February meeting.

It seems to me that we have lost some of the focus we had and it not only is us but it seems to be happening with the state also. The members need to participate and we know that it seems to be what we ask for all the time, but, how do we get you out for meetings, events, etc. You

to let our sisters know what we are doing in our businesses and work places so, members, please bring any literature to share.

RSVP to Rosalind Silletto at 732-961-6435 or [via email.](#)

\$17 includes dinner

January Birthdays

Rosalind Silletto - 1/1
Clareann Barks - 1/8

New members, if you have a birthday this month or in the following months, please let me know so that you will be recognized.

Thought for January

"Five Simple Rules for Happiness: Free your heart from hatred. Free your mind from worries. Live simply. Give more. Expect less."
- via 1000lifelessons.com

"The only true foundation there can be for anything in this world is solid faith."
- submitted by
a Guideposts reader

need to tell us what you want from us and give us the secret to growing our membership. You have it-,the secret, but you need to share it with us. We cannot read your minds. The officers are here to guide the membership but the membership has the responsibility to bring in new members That is, if you feel that you are getting a value from our organization. So to that, I am asking what is it you want from the group? Please share with me via email momlbi@yahoo.com, phone 609-978-8638, letter, what it is you feel we are lacking, doing wrong or right, ideas for the future. I am hoping that if you feel uncomfortable speaking out at a meeting you will respond to this request before the February meeting so that I can compile the thoughts and share them at the meeting.

Please remember that this is your local and your thoughts count.

I cannot thank you enough for the wonderful showing you ladies did for the holiday dinner. Sid has sent us a wonderful thank you letter that I will share with you at our next meeting. It does one's heart good to know that we might have made a difference in someone's needs for the holidays, that we might have made them realize that they are not forgotten. You are an outstanding group of women and I am very proud to be a part of you.

See you at the January 8th meeting!!!!

Sincerely,

Penny Miller,
President

Ocean's Harbor House

Sid Colvin of Ocean's Harbor House and his lovely wife, Carol, attended our December meeting to collect the donations from BPWSOC. Sid was extremely grateful to all of us for our continued support of Ocean's Harbor House. He spoke briefly on what this organization does to help the youth of the community.

The Executive Committee of BPWSOC thank all members who donated items for this collection.

BPWSOC Scholarship Awards

Our Scholarship Awards will be held next June 2013, but now is the time for all members to spread the word to those you know who are deserving of funds to help pay for their education or to help them with starting their own business.

We will be revamping the application, so be on the lookout

for the latest version. At that time we ask that you direct all possible applicants to our website www.bpwsoc.org for the applications and criteria.

Thank you

BPWNJ Board Meeting

BPWNJ's Board Meeting will now be held on Saturday, February 16, 2013. A venue is still to be decided, but be on the lookout for more information in The Voice and in a special mailing to all members.

Thank you,
Cyndy Friedland,
President, BPWNJ

BPW SOC Website

Our member and vice president, Lisa Gambino - owner of A2Z Computer Help is also our webmaster and designer and she is always looking for content to be added to our website, www.bpwsoc.org. Please feel free to send Penny Miller any information, updates, and/or comments you would like posted or added to the website.

You can contact Penny at momlbi@yahoo.com to include additional content to the web site.



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Call Lisa G at A2Z (732) 237-9704

PC Tips by Lisa G., A2Z Computer Help

Phishing:

This is the act of sending an email to a user falsely claiming to be an established legitimate business or company in an attempt to scam the user into giving up private information that will later be used for identity theft. Usually you are

directed to a website where you are asked to update information, such as passwords, credit card and social security information, etc. The website is fraudulent or bogus and is set up only to steal this information.

Some tips to stay secure is to simply avoid phishing scams and this starts with good email habits:

-Do not respond to unsolicited email (or spam). Reputable businesses do not ask for passwords or personal information through email.

-Do not click links in email messages.

-Be aware of email attachments; they can install programs on your computer known as keyloggers. These programs record everything you type and if this happens, there is no need for a fake site to steal your information - every key stroke you initiate will go direct to the crook. The program would need to be removed in order to stop the keylogging.

Please contact me, if you suspect any phishing or keylogging and/or need further assistance with email and safety on the web.

Thank you,

Lisa Gambino from [A2Z](#)

BPWNJ VOICE

Did you know that you could advertise in the BPWNJ Voice and reach our sisters throughout the State with your business? Yes, for \$25. (the smallest ad) your business can expand...need I say more?

Don't miss out on this chance to promote your business. To find out more information, check your recent copy of The Voice, or email Lauren Simeone Berman at lesimeone@verizon.net for size and cost of advertising.

If you would like to receive your copy of the Voice electronically, send an email to Lauren at the email address above and ask her to put you on the electronic email list. By doing so, you are helping BPWNJ save on the cost of mailing the Voice out to members.

Travel In Style Awaits You

Rosalind's Travel in Style is now an affiliate of AAA Travel Service. Check out my web site www.travelinstyle.agentstudio.com.

You can also book directly from the site or call me for assistance.

I can be reached at (732) 961-6435 or travelinstyle2011@hotmail.com

Need to Get Away?

If you are stressed and looking for a mini vacation to Long Beach Island, or have family or friends that are thinking of a local get-a-way, or a last minute family reunion, give me a call at 609-290-5040 or email me at Cyndyonlbi@comcast.net; it would be my pleasure to assist you in locating a rental property on Long Beach Island! There are still homes available, so don't hesitate to contact me.

Cyndy Friedland

Visit us on the web at www.BPWSOC.org

We look forward to seeing you at the meeting.

Business and Professional Women/Southern Ocean County
PO Box 1207
Manahawkin, New Jersey 08050

www.bpwsoc.org

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