



December 2011



Business and Professional  
Women  
Southern Ocean County  
Newsletter

Newsletter

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Meeting Details

Tuesday,  
December 13

Tis the season for eating, shopping, wrapping, baking, writing out cards, but somewhere in all this hustle and bustle we must remember the reason for the season!! So please take the time to tell someone that you love them, reach out to someone that might need a hug, and most of all take the time to share with your family -- it is the best gift you can give them.

The new year is fast approaching and we have much to look forward to -- we need to put into place a scholarship committee, we have a great fund raiser planned and we need all your support to make this one of the most successful events ever sponsored by us. The state has a

6:00 pm - Networking

6:30 pm - Meeting

Kristy's Casual Dining

562 Route 9

Waretown, NJ

[Directions](#)

Join us for a wonderful networking opportunity. Bring your colleagues, friends and future members with you.

As part of our membership privileges we are given a chance to let our sisters know what we are doing in our businesses so, members, please bring any literature to share.

RSVP to Rosalind Silletto at 732-961-6435 or [via email.](#)

\$15 includes dinner

### December Birthdays

12/8 - Cyndy Friedland

12/14 - Bernadette

Girello

12/16 - Mary Baldelli

New members, if you have a birthday in November or in the following months, please let me know so that you will be recognized.

Thought for December:

"Christmas gift suggestions:

To your enemy, forgiveness. To an opponent, tolerance. To a friend, your heart. To a customer, service. To all, charity. To every child, a good example. To yourself, respect."

brand new website

[www.businessandprofessionalwomennj.org](http://www.businessandprofessionalwomennj.org), thanks to our Lisa Gambino (check it out). So we are making strides to grow our organization. We have so much to be proud of as a group. We are now the largest membership local of BPW and continue to grow so we are doing something right.

Please share with your contacts information about our group and keep the ball rolling. How great would it be to double our size by next year this time? Sound like an impossible dream? What if we didn't have a dream or vision of how great we could be -- we would just be another group of women having dinner once a month, but if we continue to dream -- we will continue to be a force to deal with. Our voices need to be heard, and the larger the group the more the voices!! So, please for the next year make it a goal to bring in one new member. We can do it!!!!

For now, my best wishes to you and your family for this holiday season. Have a healthy, and happy New Year!!!

Sincerely,

Penny Miller,  
President

### Scholarship Fund Raiser - Psychic Fair

Our psychic fair on November 4 was another great evening. We had a wonderful turnout and this time I am happy to report it was a success.

Thank you to everyone who gave of their time to make this event another success for BPWSOC.

Did you know that you could advertise in the BPWNJ Voice and reach our sisters throughout the State with your business? Yes, for \$25. (the smallest ad) your business can expand...need I say more?

Don't miss out on this chance to promote your business. To

-- Oren Arnold

find out more information, check your recent copy of The Voice, or email Lauren Simeone Berman at [lesimeone@verison.net](mailto:lesimeone@verison.net) for size and cost of advertising.

If you would like to receive your copy of the Voice electronically, send an email to Lauren at the email address above and ask her to put you on the electronic email list. By doing so, you are helping BPWNJ save on the cost of mailing the Voice out to members.

### Harbor House

Don't forget to bring your items for Harbor House to our December 13 meeting. Sid from Harbor House will be attending to collect all the donations and we want to again have a nice showing for him.

You can find a list on our website [www.bpwsoc.org](http://www.bpwsoc.org)

Please be generous as these kids are really in crossroads of their life and our help will ease their transition period and make them feel remembered.

Thank you.

### BPW SOC Website

Our member and Vice President, Lisa Gambino - owner of A2Z Computer Help is also our webmaster and designer and she is always looking for content to be added to our website, [www.bpwsoc.org](http://www.bpwsoc.org). Please feel free to contact Lisa with any information, updates, and/or comments you would like posted or added to the website.

You can contact Lisa at [www.bpwsoc.org](http://www.bpwsoc.org) direct through the "Contact Us" page or direct to her email address [lisag@a2zcomputerhelp.com](mailto:lisag@a2zcomputerhelp.com)

You can also visit Lisa's own website and contact her there also, [www.A2ZComputerHelp.com](http://www.A2ZComputerHelp.com)



**A 2 Z Computer Help**  
**[www.A2ZComputerHelp.com](http://www.A2ZComputerHelp.com)**  
**[lisag@A2ZComputerHelp.com](mailto:lisag@A2ZComputerHelp.com)**  
*Personal Computer Service with a Woman's Touch!*  
Personal Computer Services:  
PC Tune-Ups, Training, Digital Camera, Technology  
Integration Solutions, and much more...  
**Call Lisa G at A2Z (732) 237-9704**

## PC Tips by Lisa G., A2Z Computer Help

### Website Domain Names and Web Hosting:

This may be a bit advanced, but many of you have your own websites and sometimes a little explanation of services are in order. In addition, I would like to announce that the "new" New Jersey website is up and running at [www.businessandprofessionalwomennj.org](http://www.businessandprofessionalwomennj.org)

It is very common for people to confuse the domain name registrar with web hosting. In an effort to end your confusion, I have come up with the following facts:

- A domain name is like your physical home address or even telephone number and web hosting is the space in your home where you place your things.
- When you register a domain name with a domain name registrar, you are the sole owner of this address and no one else in the market will have access to this name besides you.
- A web host is also known as the service that provides the web server (where you store information (ie...files, photos, etc...)) along with its network connection, configuration and where it is maintained. Without a good, reliable web host, you will find that your website may be down and will not always function properly. You want a web host that provides very little server down time and fast and friendly customer support.

Cost vary very widely between the domain registrars and the web hosting services (you will usually pay around \$70.00 a year for the domain name and hosting services combined - give or take). This cost is also totally separate from the cost to have someone design and maintain your website. Be sure to do some research first and/or call and speak with the company first. (It is usually a very good sign when there is a phone number and you can get in touch with a live person.) Be sure to ask many questions and of course if you need additional help or assistance do not hesitate to contact me.

Thank you, Lisa G from [www.A2ZComputerHelp.com](http://www.A2ZComputerHelp.com)

## Travel In Style Awaits You

Only have limited time and limited funds; then an escorted vacation is for you. Packages vary in price to meet every

budget and once you book, everything is arranged for you through the tour operator. All you need do is show up at the airport, board your flight, and be prepared for a wonderful vacation.

If you're interested in learning more, do not hesitate to contact me.

As a traveler myself with over 30 years experience, I love to impart my knowledge and expertise to my clients. I offer personal, one-on-one service.

Contact Rosalind Silletto at [travelinstyle2011@hotmail.com](mailto:travelinstyle2011@hotmail.com) or (732) 961-6435.

### Need to Get Away?

If you are stressed and looking for a mini vacation to Long Beach Island, or have family or friends that are thinking of a local get-a-way, or a last minute family reunion, give me a call at 609-290-5040 or email me at [Cyndyonlbi@comcast.net](mailto:Cyndyonlbi@comcast.net); it would be my pleasure to assist you in locating a rental property on Long Beach Island! There are still homes available, so don't hesitate to contact me. From Cyndy Friedland

Visit us on the web at [www.BPWSOC.org](http://www.BPWSOC.org)

We look forward to seeing you at the meeting.

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