



October 2013 Business and Professional Women Southern Ocean County Newsletter

Newsletter

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Meeting Details

**Tuesday, October 8,
2013**

6:00 pm - Networking

6:30 pm - Meeting

Kristy's Casual Dining

562 Route 9

Waretown, NJ

[Directions](#)

Join us for a wonderful networking opportunity. Bring your colleagues, friends and future members with you.

As part of our membership privileges we are given a chance to let our sisters know what we are doing in our businesses and work places so, members, please bring any literature to share.

RSVP to Lisa Gambino at

Greetings,

So it looks like fall has arrived. The weather has cooled down and the leaves are changing color. Soon we'll be approaching Halloween, Thanksgiving and should I even mention it Christmas and Hanukah.

This month is our annual Women Helping Women Dinner and Auction and we're excited to be honoring Senator Christopher J. Connors and Ocean's Harbor House. BPWSOC has donated to Ocean's Harbor House during our holiday collection drive for the past three years and we are proud to be able to give back again at our WHW dinner. I can't say thank you enough to all members who came to our September meeting with backpacks, lunch bags and items for the kids of Ocean's Harbor House.

Since becoming a member of BPWSOC, we've had some difficulty obtaining lists of invitees from the honorees, but this year we are blessed with two honorees that have come through and submitted this information. I am confident that we will have a great turnout and I hope all members will attend and show their support during the evening.

lisag@a2zcomputerhelp.com

\$17 includes dinner

October Birthdays

Carol Lieber - 10/6

New members, if you have a birthday this month or in the following months, please let me know so that you will be recognized.

Thought for October

Sometimes your only available transportation is a leap of faith.

--author Margaret Shepard

Another point of interest is BPWNJ's Fall State Meeting, which will be held at Monmouth University on October 26, 2013. All information about registering will be in the fall edition of the Voice so be on the lookout for either your electronic or snail mail copy. We hope everyone can make it. Cyndy has lined up a wonderful speaker for us and I'm sure what she has to say will be of interest to all women.

Our next meeting is October 8 at Kristy's and there is still time to bring an item for our auction or a donation for Ocean's Harbor House.

Be well,

Rosalind Silletto
President

Women Helping Women Dinner & Auction

On Friday, October 25, 2013 BPWSOC will be having its 16th Annual Women Helping Women dinner where we will be honoring Senator Christopher J. Connors (9th Legislative District). Senator Connors represents parts of Ocean, Burlington & Atlantic counties and Ocean's Harbor House, a safe haven for youth, ages 10 through 21 who have either runaway, are homeless or have been abused, neglected or abandoned.

Both Senator Connors and Ocean's Harbor House have worked tirelessly to help those less fortunate, be it women, children, or the elderly and we are very excited to recognize them for their good works in the community.

Rosalind Silletto

New Member Corner

BPWSOC welcomes our newest members Bernadette Lemke, Rosa Cavallaro and Donna D'Alessandro.

Bernadette and Rosa are both realtors for Prudential Zack Shore and Donna has her own business Z Sacred Body Fitness.

Please say Hi! to all three women at our next meeting and welcome them into our fold.

BPW SOC Website

Our member and vice president, Lisa Gambino - owner of A2Z Computer Help is also our webmaster and designer and she is always looking for content to be added to our website, www.bpwsoc.org. Please feel free to send Penny Miller any information, updates, and/or comments you would like posted or added to the website.

You can contact Penny at momlbi@yahoo.com to include additional content to the web site.



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PC Tips by Lisa G., A2Z Computer Help

Email and Texting Etiquette:

There seems to be a constant decline in our etiquette. I feel this is due to the digital age with all the gadgets and constant contact we have we each other, that we are forgetting that you still need to respond accordingly and or show some respect for privacy. Here are some of the top areas that I feel we should take notice:

- Be informal, but not sloppy; keep messages brief and to the point (the point can also be what is in your "Subject" line - therefore you may need to change the subject if you are changing the topic).
- Use small letters or capitalize the first letter of a sentence; when you use all Caps, it looks like you are shouting.
- Use a blind copy (bcc) and courtesy copy (cc) appropriately. BCC is good to use when you have a large list (so everyone doesn't have to see this huge list). CC anyone you may be mentioning or who

- pertains to the subject.
- Do not use email or texting as a way to avoid personal contact and don't forget the value of face to face or even voice to voice communication.
 - Do not get wrapped up in sending chain letters, virus warnings or junk mail.
 - Remember that your tone can be heard in an email or text.
 - Be sure you are emailing and/or texting the right person.
 - Respond. (whether it is just to confirm, thank or reply. but just respond period).
 - Be aware of what you should use email or texting for (not for sad news, business matters or urgent meetings or other type news).
 - Another area that has become meshed into email/texting is photos; be cognizant of the photos that you may be posting, does the other person want their photo posted?

The list goes on, but this is just a somewhat short reminder.

And remember, some of this is mentioned in that great book that I love and endorse "Dude, Seriously, It's NOT All About You!" by our friend Susan P. Ascher.

This is what I am feeling, this month and I hope you all enjoy and take a moment to think about your day, your contacts (business or personal), your responses and hopefully this helps or contributes to the respect that we are all worthy of and capable of providing.

Thank you.

Lisa Gambino from [A2Z](#)

BPWNJ VOICE

Did you know that you could advertise in the BPWNJ Voice and reach our sisters throughout the State with your business? Yes, for \$10. (the smallest ad) your business can expand...need I say more?

Don't miss out on this chance to promote your business. To find out more information, check your recent copy of The Voice, or email Lauren Simeone Berman at lesimeone@verizon.net for size and cost of advertising.

If you would like to receive your copy of the Voice electronically, send an email to Lauren at the email address above and ask her to put you on the electronic email list. By doing so, you are helping BPWNJ save on the cost of mailing the Voice out to members.

Travel In Style Awaits You

Did you know that you can book your travel plans directly through my web site www.rosalindstravelinstyle.com?

Whether it's a cruise, air transportation, latest deals, or all inclusives, Rosalind's Travel in Style has the most up-to-date information and best prices.

If you prefer to talk directly with me on your travel plans, I can be reached at (732) 961-6435 or travelinstyle2011@hotmail.com

Thank you,
Rosalind Silletto
Owner

Need to Get Away?

If you are stressed and looking for a mini vacation to Long Beach Island, or have family or friends that are thinking of a local get-a-way, or a last minute family reunion, give me a call at 609-290-5040 or email me at Cyndyonlbi@comcast.net; it would be my pleasure to assist you in locating a rental property on Long Beach Island! There are still homes available, so don't hesitate to contact me.

Cyndy Friedland

Visit us on the web at www.BPWSOC.org

We look forward to seeing you at the meeting.

Business and Professional Women/Southern Ocean County
PO Box 1207
Manahawkin, New Jersey 08050

www.bpwsoc.org

[Forward email](#)



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