

October 2010

Business and Professional Women

Southern Ocean County Newsletter

# Newsletter



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## Meeting Details

Tuesday,  
October 12, 2010

6:00 pm - Networking

6:30 pm - Meeting

Ocean Breeze

Restaurant

Route 9, Waretown

[Directions](#)

Join us for a wonderful networking opportunity. Bring your colleagues, friends and future members with you.

As part of our membership privileges we are given a chance to let our sisters know what we are doing in our businesses so, members, please bring any literature to share.

RSVP to Rosalind Silletto at 732-961-6435 or [via email](#).

\$15 includes dinner

Our major fundraiser of this year, the Women Helping Women Event provided an informative venue for us to learn more about the contributions and talents of our honorees; our own Mary Baldelli, Scissor Sisters, and Michelle Gannon. We learned more about these women and how they assist their communities and thank them for their presence in our society.

Two weeks prior to the event we had 34 attendees, a very poor response to our scholarship fundraiser. With the assistance of several members making phone calls and using other tactics, we ended up with 51 attendees. Ten of which were our honorees and guests. I am bringing this to your attention as the support of members for our events is important; knowing the economy, planned trips and vacations, personal commitments in other areas are factors in this low turn out, but support of our organization is vital to our continuing. We offered, if members could not attend, a way to support this event through a Journal ad or patron contribution; last being a \$10 donation. Some members placed their own ads, some members solicited donations and gift auction items which added to the income for our event. I want to extend our thanks to each and every one of you that participated in bringing your donations forward. Without your efforts the event would not have been successful.

As we look to the amount of scholarships we will be able to

## Membership Update

At the April, 2010 meeting it was decided that the dues going forward will be \$50.00 a year.

Beginning April 1, 2010 all members are asked to renew their dues. You should have received a bill showing your amount due to extend your period of membership to April 10, 2011.

If you have not received a bill please call me at 609-489-0564 or contact me [via email](#).

Carol Lieber, Membership Chair

give next year, the number will drop considerably. Our final income from the WHW Event was less than \$1,000. For the 2011 Scholarship Awards we will be looking for individuals with extraordinary circumstances to be our winners. Spread the word to these deserving folks to apply in January, 2011.

## Guest Speaker

On Tuesday, October 12<sup>th</sup> Bernadette Girello will present information on her business, PawsParty, LLC. As Bernadette was laid off from her job over a year ago, she planned and designed her business that caters to home-made food and treats for dogs and cats! She also will share information on Animal Rescue, explaining to us how we can assist in this area that can use support. Check out this article that was written about Bernadette at

<http://dreamitseekit.com/?p=8>.

**SAVE THE DATE**...Thursday, November 4th BPWSOC will be hosting a Business Meet and Greet...more information to follow, but be sure to mark November 4th on your calendar.

"In Your Own Back Yard"....bring your ideas to our meeting Tuesday...what ideas? Think of suggestions of community service actions that would promote local businesses.

Cyndy Friedland,  
President

## Member Editorial by Lisa Gambino

Our monthly meeting for September was very interesting. The discussions are getting much more in depth and it is forcing us to think and try to resolve issues together as a team. We all have different opinions and suggestions, but that is what makes us women and all women so important.

From this meeting I learned that we are facing many issues that may or may not concern the state of our economy, individual involvement, changes to our business and/or personal lives and just the continuation of life itself. But, I also learned that I make my own choices pertaining to my own life and for me, Business and Professional Women has helped me immensely and continues to help me. It has helped me to communicate with all kinds of people from all walks of life. I still get a tad nervous in front of these people, but I am constantly working on improving and I still have a lot more improving to do. As I have heard from some members in the past, "they wish this kind of organization was available to them when they were younger," because it may have helped them to get through life's difficulties quicker. We can only take home what we feel is important to us and our lives, whether it is for business or personal and if this is the place to get that and to share it with others, than the chapter has accomplished what the State and/or Foundation organizations has offered to women. Basically, we are all here, (I feel) to help each other! I know this is what I want to do - is this what you want to do?

I look forward to next month and more discussions on the issues we women face each day professionally and personally.

Thanks Business and Professional Women of Southern Ocean County!

**BPW SOC Website**

Our member and secretary, Lisa Gambino - owner of A2Z Computer Help is also our webmaster and designer and she is always looking for content to be added to our website, [www.bpwsoc.org](http://www.bpwsoc.org). Please feel free to contact Lisa with any information, updates, and/or comments you would like posted or added to the website.

You can contact Lisa at [www.bpwsoc.org](http://www.bpwsoc.org) direct through the "Contact Us" page or direct to her email address [lisag@a2zcomputerhelp.com](mailto:lisag@a2zcomputerhelp.com)

You can also visit Lisa's own website and contact her there also, [www.A2ZComputerHelp.com](http://www.A2ZComputerHelp.com)



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Personal Computer Services:  
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Integration Solutions, and much more...  
**Call Lisa G at A2Z (732) 237-9704**

**Cancer Fundraiser**

Our member, Rosalind Silletto, is participating in the Making Strides for Breast Cancer walk on October 17, 2010 in Point Pleasant Beach. If you would like to donate to Rosalind's walk or join her team the "Tea Revelers," check out her Personal Page at the American Cancer Society. Click link below.

[http://main.acsevents.org/site/TR/MakingStridesAgainstBreastCancer/MSABCFY11Eastern?px=17432717&pg=personal&fr\\_id=28003](http://main.acsevents.org/site/TR/MakingStridesAgainstBreastCancer/MSABCFY11Eastern?px=17432717&pg=personal&fr_id=28003)

Rosalind is a cancer survivor and truly appreciates any donation made.

## Need to Get Away?

If you are stressed and looking for a mini vacation to Long Beach Island, or have family or friends that are thinking of a local get-a-way, or a last minute family reunion, give me a call at 609-290-5040 or email me at [Cyndyonlbi@comcast.net](mailto:Cyndyonlbi@comcast.net); it would be my pleasure to assist you in locating a rental property on Long Beach Island! There are still homes available, so don't hesitate to contact me.

From Cyndy Friedland

## Visit us on the web at [www.BPWSOC.org](http://www.BPWSOC.org)

We look forward to seeing you at the meeting.

### **Business and Professional Women/Southern Ocean County**

PO Box 1207  
Manahawkin, New Jersey 08050

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