

May 2011

# Business and Professional Women Southern Ocean County Newsletter

## Newsletter



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### Meeting Details

Tuesday,  
May 10, 2011

6:00 pm - Networking

6:30 pm - Meeting

Kristy's Restaurant  
Route 9, Waretown

[Directions](#)

Join us for a wonderful networking opportunity. Bring your colleagues, friends and future members with you.

As part of our membership privileges we are given a chance to let our sisters know what we are doing in our businesses so, members, please bring any literature to share.

RSVP to Rosalind Silletto at  
732-961-6435 or [via email](#).

\$15 includes dinner

Spring is truly here; we can see the tulips, daffodils, magnolias in bloom and some new beginnings for us. We have reached out to a group of professional women, through Lori Keith in Toms River that are very anxious to be a part of our local organization. As we continue to mesh and find common grounds, it is a tribute to you ladies that we are going to be growing, in numbers and talents.

Several of our guests signed up to assist with Women Helping Women offering many suggestions as to how to improve our main scholarship fund raising event. It is a pleasure to welcome so many dynamic forward thinking women to our local. We know that there are some kinks for us all to adjust to, and with diplomacy and good faith we will work out whatever needs to be addressed. Our pool of talent will be greatly expanded which will bring our local to new horizons.

On behalf of our band of merry ladies, I extend the hand of friendship and community to our prospective members.

See you on Tuesday, May 10th at our next meeting!

Cyndy Friedland  
President

Dues for 2011 are due. If you haven't mailed in your dues renewal form and check for \$50, please do so now, or you can bring it with you to our May meeting.

May Birthdays

No birthdays this month

Thought for May

A successful career isn't just about what you do; it's also about what you give.

## Psychic Fair Update

Our Psychic Fair was a rousing success. We had many attendees and everyone was very pleased with the outcome.

These are the figures for the monies we raised:

\$220 -- at the door  
\$69 -- profit from the 50/50  
\$280 -- 8 vendors at \$35 each  
\$20 -- 2 vendors at \$10 each  
\$140 -- 4 psychics at \$35 each  
Total: \$729

We plan to hold another Psychic Fair in the Fall just before the holidays.

Thank you.

## Governor's Conference - May 3, 2011

The Governor's Conference for Women is May 3, 2011 at the Atlantic City Convention Center.

The theme of this year's conference is "**READ ALL ABOUT IT.**" Topics that will be presented will guide and inspire conference-goers from a diverse array of occupations, races, ethnicities, religious preferences, and income levels. The expectation of our planning committee is to provide our attendees through a journey that will empower them by offering educational workshops, networking opportunities, and motivational stories.

If you haven't registered and would like to attend, the fee is now \$125. You can register on line at [www.njwomensconference.com](http://www.njwomensconference.com).

There is a networking reception on May 2 from 7:00pm-9:00pm, at the Sheraton Atlantic City Convention Center hotel.

There will be a health fair with free health screenings.

**Breakfast keynote speaker is Lt. Governor Kim Guadagno and luncheon keynote speaker is Star Jones. Other featured speakers are Jeri Sedlar, Rewiring Expert, Trisha Meili, "The Central Park Jogger," and Christine Todd Whitman, Governor of NJ 1994-2001.**

Everyone should attend. It's a great way to expand your knowledge of issues affecting women today.

## Future Activities

The executive committee has been discussing future activities that we can all participate in as a group. Some of the suggestions that were mentioned were:

- Day at the Races
- Broadway Theatre and lunch
- State Theatre of New Jersey and dinner
- A day in Philadelphia and lunch
- A day in Lancaster County and lunch
- Sight and Sound Theatre in Lancaster County and dinner
- Afternoon Tea in Philadelphia
- Etc., Etc., Etc.

If you are interested in participating in any of these activities, or have other ideas you would like to share with the group, please email Rosalind Silletto at [travelinstyle@optonline.net](mailto:travelinstyle@optonline.net) and let her know one way or the other.

## BPWNJ VOICE

Did you know that you could advertise in the BPWNJ Voice and reach our sisters throughout the State with your business? Yes, for \$25. (the smallest ad) your business can expand...need I say more?

Don't miss out on this chance to promote your business. To find out more information, check your recent copy of The Voice, or email Lauren Simeone Berman at [lesimeone@verison.net](mailto:lesimeone@verison.net) for size and cost of advertising.

## BPW SOC Website

Our member and secretary, Lisa Gambino - owner of A2Z Computer Help is also our webmaster and designer and she is always looking for content to be added to our website, [www.bpwsoc.org](http://www.bpwsoc.org). Please feel free to contact Lisa with any information, updates, and/or comments you would like posted or added to the website.

You can contact Lisa at [www.bpwsoc.org](http://www.bpwsoc.org) direct through the "Contact Us" page or direct to her email address [lisag@a2zcomputerhelp.com](mailto:lisag@a2zcomputerhelp.com)

You can also visit Lisa's own website and contact her there also, [www.A2ZComputerHelp.com](http://www.A2ZComputerHelp.com)



**A 2 Z Computer Help**  
**www.A2ZComputerHelp.com**  
**lisag@A2ZComputerHelp.com**  
*Personal Computer Service with a Woman's Touch!*  
Personal Computer Services:  
PC Tune-Ups, Training, Digital Camera, Technology  
Integration Solutions, and much more...  
**Call Lisa G at A2Z (732) 237-9704**

## PC Tips by Lisa G., A2Z Computer Help

### Browsers and viewing Web Pages/Sites

You may need to install and use another web browser. Most people, using personal computers, use Microsoft's "Internet Explorer" - because it comes preinstalled on your personal computer and it is your first connection to the Internet (the icon is the "e" with the swoop around it. You may see this on your desktop as a shortcut or in your "programs" listed as Internet Explorer or on your taskbar. It is not the only browser that you are allowed to use, it is just what is offered.

Firefox is a serious competitor to Microsoft's Internet Explorer. It features a faster start up and shut down and it loads many web pages more quickly. You can download it here for free: <http://www.mozilla.com/en-US/firefox/new/>

Or, if you feel more comfortable having me come to you and showing you additional tricks and teaching you about the different browsers, never hesitate to contact me to set up an appointment. I would be happy to help you!

Thank you, Lisa G from [www.A2ZComputerHelp.com](http://www.A2ZComputerHelp.com)

## Travel In Style Awaits You

Now is the time to start planning your Summer or Winter vacation.

Many tour operators are offering two-for-one packages, discounts on air, money off if you book by a certain date, and many other amenities.

As a traveler myself with over 30 years experience, I love to impart my knowledge and expertise to my clients. I offer personal, one-on-one service.

Contact Rosalind Silletto at  
[travelinstyle@optonline.net](mailto:travelinstyle@optonline.net)  
or (732) 961-6435.

## Need to Get Away?

If you are stressed and looking for a mini vacation to Long Beach Island, or have family or friends that are thinking of a local get-a-way, or a last minute family reunion, give me a call at 609-290-5040 or email me at [Cyndyonlbi@comcast.net](mailto:Cyndyonlbi@comcast.net); it would be my pleasure to assist you in locating a rental property on Long Beach Island! There are still homes available, so don't hesitate to contact me.  
From Cyndy Friedland

## Visit us on the web at [www.BPWSOC.org](http://www.BPWSOC.org)

We look forward to seeing you at the meeting.

**Business and Professional Women/Southern Ocean County**  
PO Box 1207  
Manahawkin, New Jersey 08050

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Business and Professional Women/Southern Ocean County | PO Box 1207 | Manahawkin | NJ | 08050

**May 2011**

# **Business and Professional Women Southern Ocean County Newsletter Addendum**

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Kristen Tomey will be giving a presentation on Insurance 101 at the next meeting.

See you on Tuesday, May 10th!

Cyndy Friedland  
President

## **Visit us on the web at [www.BPWSOC.org](http://www.BPWSOC.org)**

We look forward to seeing you at the meeting.

**Business and Professional Women/Southern Ocean County**

PO Box 1207

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