



July 2012

Business and Professional Women Southern Ocean County Newsletter

Newsletter

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Meeting Details

Tuesday, July 10, 2012

6:00 pm - Networking

6:30 pm - Meeting

Kristy's Casual Dining

562 Route 9

Waretown, NJ

[Directions](#)

Join us for a wonderful networking opportunity. Bring your colleagues, friends and future members with you.

As part of our membership privileges we are given a chance to let our sisters know what we are doing in our businesses so, members, please bring any literature to share.

Dear Lisa,

Happy Start of Summer Everyone!!

It is hard to believe that summer is here already and Fourth of July is around the corner. Before you know it we will be holiday shopping. But, before we start that I want to remind you that our Women Helping Women dinner is fast approaching. The committee has been meeting and working very hard to make this one of the best events, especially because this is our 25th Anniversary as an organization. We have many ways that our members can help out the committee

1. Come to the next meeting and bring a "regifting" present to help make the door prizes at the event be even more special.
2. Take a patron ad for \$10 (hopefully every member will do that if they are not going to be able to come to the dinner).
3. Buy a ticket to the event and bring a guest.
4. Help sell some ads as the pricing sheet is on our website (don't forget we barter ads also; they can have the size ad they want based on what they donate such as a gift certificate, services or product).

Whatever you can do will be appreciated. Each of us

RSVP to Rosalind Silletto at
732-961-6435 or
[via email.](#)

\$17 includes dinner

July Birthdays

No birthdays this month

New members, if you have a birthday this month or in the following months, please let me know so that you will be recognized.

Thought for July:

STONE

Two friends were walk-ing through the desert. During some point of the journey, they had an argument; and one friend slapped the other one in the face.

The one who got slapped was hurt. But without saying anything wrote in the same, today my best friend slapped me in the face.

They kept on walking, until they found an oasis, where they decided to take a bath.

The one who had been slapped got stuck in the mire and started drowning, but the friend saved him.

After he recovered from the near drowning, he wrote

helping makes the job so much easier for the committee so I really am counting on your support

Cyndy and Roz have been attending other local meetings as part of their responsibilities as state officers and I am happy to report they have been successful in selling the Macy's shopping for a cause tickets. They are \$5 each and your discount is 25% on clearance, sale or full price items on August 25th. I will have the tickets at our next meeting so please purchase them from me as this money goes to the scholarship fund

I want to also thank those of you that sent cards and called during my recent surgery. I am happy to report that this procedure seems to be working so hopefully I will no longer be walking around in pain. I am a true believer that prayers and good wishes work and this just shows it. I am so happy to be a part of this organization as you all truly make each and every day special with all your thoughts and good wishes.

See you at the next meeting.

Sincerely,

Penny Miller,
President

Macy's Shop for a Cause

We again have tickets for Macy's Shop for A Cause, scheduled for August 28, 2012. The tickets are \$5.00 each and get you 25% discount all day.

All proceeds go to BPWSOC (so no excuse about being on vacation as you can shop any Macy's store)

Contact Penny Miller at momlbi@yahoo.com to purchase tickets.

July Re-Gifting of Unused Gifts

Do you have a gift that someone gave you that is still in its original packaging.

Or perhaps you have jewelry, books, or other items that are brand new and never used.

Now is the time to unload them.

Our July meeting will be dedicated to items you have that you've never used and can donate to our Women Helping Women auction items.

on a stone, "today my best friend saved my life."

The friend who had slapped and saved his best friend asked him, "after I hurt you, you wrote in the sand and now you write on a stone, Why?"

The friend replied, "when someone hurts us, we should write it down in sand, where winds of forgiveness can erase it away.

But when someone does something good for us, we must engrave it in stone where no wind can ever erase it.

Learn to write your hurts in the sand and to carve your benefits in stone.

Do not value the things you have in your life, but value Who you have known in your life!

Bring them to the July meeting on July 10. We will take them and make sure they are nicely packaged for auctioning.

Thank you.

Visiting Other BPW Local Organizations

In June Rosalind Silletto, our Secretary and our New Jersey State Secretary and I did two road trips visiting other locals.

We attended Summit's Scholarship Award dinner at which eleven, yes 11 scholarships were presented! They raised \$5500 to assist young women with their future educational goals. It was heartwarming to see these women share their mission in life. This was very interesting as several of Summit's recipients were high school graduates going on to college. Food for thought. As we met many of the Summit members, we were but two of sixty that attended this event. Approximately forty of the attendees were members of this local. Knowing that Summit is highly populated with corporations many of the members join to meet other professional business women.

Later during this week we went to a picnic hosted by Maryann Dorin with several members from BCWBPW. This was a fun evening with great food, some wine, lots of laughs, great camaraderie and lively discussions. Again we discussed the past, present and future of our organization with lots of input for the future.

Rosalind and I also went to Suburban Essex BPW which was held at the Oakside Cultural Center in Bloomfield. Lucy Lopez lead a brief meeting and we discussed several different issues on the State level. The issue of our Legislative platform came up and we discussed where we should focus our energy. One area is to find out what State legislation relates to battered women. I will be reaching out to our Assemblywoman Diane Gove for her guidance on this issue.

We were given a wonderful guided tour of the facility which is rich in history with amazing original architectural designs and gardens. As we toured, Rosalind and I felt this would be an ideal venue for a Saturday Tea perhaps in October. More to follow on that.

It was our pleasure to travel and meet other dedicated members of our organization. Rosalind and I will be traveling to our other sister locals so we can learn and share with you their endeavors while planning for this year's agenda. The traveling duo is pleased to represent us from Southern Ocean County as well as your Sate officers.

Cyndy Friedland

State President

BPW SOC Website

Our member and vice president, Lisa Gambino - owner of A2Z Computer Help is also our webmaster and designer and she is always looking for content to be added to our website, www.bpwsoc.org. Please feel free to send Penny Miller any information, updates, and/or comments you would like posted or added to the website.

You can contact Penny at momlbi@yahoo.com to include additional content to the web site.



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PC Tips by Lisa G., A2Z Computer Help

Staying safe on the Internet while traveling:

While traveling we all want to be connected to the Internet for our jobs or for personal business. It is very important that you know and realize that a hotel or any location with a hotspot or wifi access that gives you internet access on your device, is not secure. If the location and hotspot you are accessing gives you a pass phrase or key phrase (also known as a password) to access their wifi, then if it is set up securely, you would have a safe connection and secure access to the Internet.

If you do use these unsecure hotspots, just be careful where you visit (when I say be careful, do not go anywhere where you would have to sign in or put in credit card information, because if the hotspot is compromised, your information would be vulnerable to a hacker). If you visit a financial site, they usually use SSL (Secure Socket Layer) protection which includes 128-bit encryption, which remains, unbreakable. One of the ways you can tell if the site you are visiting is encrypted is that the address will begin with "https" in the address bar (i.e., <https://thebank.com>). You may also see a pad lock somewhere at the bottom of the screen or top -- it

depends on the browser you are using.

A great way to access the Internet securely would be to use a remote access program. This way, you can connect direct to your home or office computer and you will have the advantage of the security measures used on your home or office computer.

Thanks,

Lisa Gambino

BPWNJ VOICE

Did you know that you could advertise in the BPWNJ Voice and reach our sisters throughout the State with your business? Yes, for \$25. (the smallest ad) your business can expand...need I say more?

Don't miss out on this chance to promote your business. To find out more information, check your recent copy of The Voice, or email Lauren Simeone Berman at lesimeone@verizon.net for size and cost of advertising.

If you would like to receive your copy of the Voice electronically, send an email to Lauren at the email address above and ask her to put you on the electronic email list. By doing so, you are helping BPWNJ save on the cost of mailing the Voice out to members.

Travel In Style Awaits You

Rosalind's Travel in Style is now an affiliate of AAA Travel Service. Check out my web site www.travelinstyle.agentstudio.com.

You can also book directly from the site or call me for assistance.

I can be reached at (732) 961-6435 or travelinstyle2011@hotmail.com

Need to Get Away?

If you are stressed and looking for a mini vacation to Long Beach Island, or have family or friends that are thinking of a local get-a-way, or a last minute family reunion, give me a call at 609-290-5040 or email me at Cyndyonbi@comcast.net; it would be my pleasure to assist you in locating a rental property on Long Beach Island! There are still homes available, so don't hesitate to contact me.

Cyndy Friedland

Visit us on the web at www.BPWSOC.org

We look forward to seeing you at the meeting.

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Manahawkin, New Jersey 08050

www.bpwsoc.org