



# March 2012 Business and Professional Women Southern Ocean County Newsletter

## Newsletter

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### Meeting Details

Tuesday, March 13, 2012

6:00 pm - Networking

6:30 pm - Meeting

Kristy's Casual Dining

562 Route 9

Waretown, NJ

[Directions](#)

Join us for a wonderful networking opportunity. Bring your colleagues, friends and future members with you.

As part of our membership

Greetings!

Greetings BPW Sisters:

Where are you??? I need to know why you are not committing to at least one ticket for our, hopefully, one and only fund raiser this year!!!

The show is Saturday, April 28, so it cannot be that we have not given you enough advance notice. We started talking this up in January. We gave you posters to hand out - so what is the issue??

We need to sell at least one hundred tickets to make this a successful event. Rosalind has put a lot of time and effort into this and we expect to be putting in a full day at the hall to make sure the set up is the way the performer expects it to be. We have done all the back breaking work and are only asking you to come to the performance and possibly sell some tickets to people you know, places you shop, or services you receive.

We will be celebrating our 25th anniversary this year and really need your support in these events. It cannot always be the same people doing everything, and then the same people coming to meetings with complaints and offering no suggestions on how to fix what they felt was something to complain about.

I guess what I am reaching out to you for is your

privileges we are given a chance to let our sisters know what we are doing in our businesses so, members, please bring any literature to share.

RSVP to Rosalind Silletto at 732-961-6435 or [via email.](#)

\$17 includes dinner

### March Birthdays

3/10 - Jane Kunka  
3/17 - Penny Miller  
3/20 - Stalo Karamanos  
3/30 - Lori Keith

New members, if you have a birthday in March or in the following months, please let me know so that you will be recognized.

### Inspiration for March:

#### Believe in Yourself

There may be days when you get up in the morning and things aren't the way you had hoped they would be.

That's when you have to tell yourself that things will get better.

There are times when people disappoint you and let you down.

But those are the times when you must remind yourself to trust your own judgments and opinions, to keep your life focused on believing in yourself.

There will be

commitment to BPWSOC to mean something. I truly expect members to be supportive of events, meetings, and fund raisers. I can understand your not being able to be at everything, but, something this important needs the membership to rally around it. We do not want to cancel this performance, but, unless we see some support we may have to, so, please, please, I beg you, do not make that happen.

On another note we only had six members show up at the last meeting. Again I do not expect everyone to make every meeting, and I am aware that we did change the date to Wednesday in order to allow for all you sweethearts to spend the night with your sweetie, but only 6 out of 25???

That is not fair to the restaurant let alone the local. They have been very gracious about letting us use their back room at no extra cost, giving you a variety on the menu they offer and if you did not like that, you can order whatever you would like from the regular menu. We need to have more members coming to the meetings or the cost will have to go up in order for the restaurant to make any money on the evening.

At our March meeting we will have a speaker, Carol Schoenberger from Southern Ocean Medical Center. Carol will be talking to us women on the importance of breast health. This is a subject, I'm sure, everyone has either experienced personally, or known someone who had breast cancer. So please come out to show your support.

And on the fun side, at this meeting we will be having a demonstration on how to wear scarfs and the many ways to look professional doing so.

I am hoping to see more of you at the meeting and please if you want tickets to the show call either Rosalind or myself to order them!!!

I will also bring back information that we receive from the state board meeting, so please make sure you mark your calendar - for March 13.

Sincerely,

Penny Miller,  
President

Co-Sponsoring with OCC

challenges to face and changes to make in your life, and it is up to you to accept them.

Constantly keep yourself headed in the right direction for you.

It may not be easy at times, but in those times of struggle you will find a stronger sense of who you are.

So when the days come that are filled with frustration and unexpected responsibilities, remember to believe in yourself and all you want your life to be.

Because the challenges and changes will only help you to find the goals that you know are meant to come true for you.

Keep Believing in Yourself!

BPWSOC will be co-sponsoring with Ocean County College on their upcoming Women's Career and Life Event, which will be held on Saturday, March 31, 2012 at Ocean County College. This event is a day of information, inspiration, and energy for women of all ages and backgrounds. It is designed to help women connect with others for professional and personal development.

BPWSOC will have a table, where we will display not only information on the organization and what we do; but also individual flyers and business cards on our members.

The theme of this year's event is *Becoming a Fearless Female!* The featured speaker is Donna Cardillo, FN, MA, principal of Donna Cardillo & Associates. This dynamic speaker has incredible experience and credentials, including a diploma in nursing, a BS in Health Care Management, and a MA in Corporate and Public Communications.

We hope to see all members on March 31. Thank you.

### March Guest Speaker

Southern Ocean Medical Center received a grant from the Susan G. Komen Foundation to educate women on the importance of breast health.

They have reached out to BPWSOC and we invited them to attend our March meeting to show us their short program focusing on the advantages of early detection in the war against breast cancer.

They will be giving away a \$50 gift card to ShopRite for one lucky woman.

We look forward to seeing all members at this meeting.

### Promote our upcoming Fundraiser Event

BPWSOC is proud to announce that we have contracted with emmy award winning actress, Elaine Bromka, to perform her one woman show "Lady Bird, Pat & Betty: Tea for Three." This event will take place on April 28, 2012 at Kristy's Casual Dining.

Tickets are \$45 and proceeds will go to the BPWSOC Scholarship Fund. The show begins at 7:00pm and will be followed by dessert and coffee.

Written by Eric H. Weinberger with Elaine Bromka, and starring the Emmy Award-winning Ms. Bromka, the play is a witty and intimate re-imagining of three women who suddenly found themselves celebrities -- a behind-the-scenes look at Lady Bird Johnson, Pat Nixon, and Betty

Ford, revealing the personal cost of what Mrs. Nixon called the "hardest unpaid job in the world."

Touring the country, Tea for Three has been critically acclaimed for its blend of humor and passion, cited as "marvelous, poignant" (The Star-Ledger, Newark, N.J.) and "a fascinating evening, laced with insight, emotion and humor... brilliant acting" (The Record-Review, in Westchester County.)

Check out our web site [www.bpwsoc.org](http://www.bpwsoc.org) and download a copy of the flyer for this event. We ask that you print out copies and distribute them to your local businesses so that we get exposure for this event.

We look forward to all our members attending this event and to sharing the news with their family and friends. We hope to have a great turnout and raise money for our scholarship fund.

### Kristen Tomey Scholarship Fund

As mentioned at our previous meetings, this year our scholarship awards will be in memory of Kristen Tomey. We have \$1000 already set aside but we are asking members if they would like to donate to this fund, we would be greatly appreciative. Forty dollars has already been donated, and any additional monies we receive will help in awarding monies to worthy women this year.

Check out our web site [www.bpwsoc.org](http://www.bpwsoc.org) for more information and to download the scholarship applications.

### BPWNJ VOICE

Did you know that you could advertise in the BPWNJ Voice and reach our sisters throughout the State with your business? Yes, for \$25. (the smallest ad) your business can expand...need I say more?

Don't miss out on this chance to promote your business. To find out more information, check your recent copy of The Voice, or email Lauren Simeone Berman at [lesimeone@verizon.net](mailto:lesimeone@verizon.net) for size and cost of advertising.

If you would like to receive your copy of the Voice electronically, send an email to Lauren at the email address above and ask her to put you on the electronic email list. By doing so, you are helping BPWNJ save on the cost of mailing the Voice out to members.

### BPW SOC Website

Our member and vice president, Lisa Gambino - owner of A2Z Computer Help is also our webmaster and designer and

she is always looking for content to be added to our website, [www.bpwsoc.org](http://www.bpwsoc.org). Please feel free to contact Lisa with any information, updates, and/or comments you would like posted or added to the website.

You can contact Lisa at [www.bpwsoc.org](http://www.bpwsoc.org) direct through the "Contact Us" page or direct to her email address [lisag@a2zcomputerhelp.com](mailto:lisag@a2zcomputerhelp.com)

You can also visit Lisa's own website and contact her there also, [www.A2ZComputerHelp.com](http://www.A2ZComputerHelp.com)



**A 2 Z Computer Help**  
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**[lisag@A2ZComputerHelp.com](mailto:lisag@A2ZComputerHelp.com)**  
*Personal Computer Service with a Woman's Touch!*  
Personal Computer Services:  
PC Tune-Ups, Training, Digital Camera, Technology  
Integration Solutions, and much more...  
**Call Lisa G at A2Z (732) 237-9704**

## PC Tips by Lisa G., A2Z Computer Help

Be a savvy emailer: try not to fall into or get caught up in the "forwarded" emails that surface in our inboxes. Just because something made it to your inbox and it looks like it is from a good friend does not make it legitimate.

If you feel the topic is of interest, research it and get the facts and spread the news to your friends. One place to check on "urban legends" (this is how these articles or messages are referred to) is to go to snopes.com. Also you can google the subject and reearch it there.

Be careful what you click on, always take a lok at where the information is being discussed (i.e. the website), does it sound legitimate? We have everything at our fingertips, but we must practice caution and be smart.

Thank you and as always drop me a note or call with any questions. Happy computing!

Thank you, Lisa G from [www.A2ZComputerHelp.com](http://www.A2ZComputerHelp.com)

## Travel In Style Awaits You

Only have limited time and limited funds; then an escorted vacation is for you. Packages vary in price to meet every budget and once you book, everything is arranged for you through the tour operator. All you need do is show up at the airport, board your flight, and be prepared for a wonderful vacation.

If you're interested in learning more, do not hesitate to contact me.

As a traveler myself with over 30 years experience, I love to impart my knowledge and expertise to my clients. I offer personal, one-on-one service.

Contact Rosalind Silletto at [travelinstyle2011@hotmail.com](mailto:travelinstyle2011@hotmail.com) or (732) 961-6435. [www.rosalindstravelinstyle.com](http://www.rosalindstravelinstyle.com)

### Need to Get Away?

If you are stressed and looking for a mini vacation to Long Beach Island, or have family or friends that are thinking of a local get-a-way, or a last minute family reunion, give me a call at 609-290-5040 or email me at [Cyndyonbi@comcast.net](mailto:Cyndyonbi@comcast.net); it would be my pleasure to assist you in locating a rental property on Long Beach Island! There are still homes available, so don't hesitate to contact me. From Cyndy Friedland

### Visit us on the web at [www.BPWSOC.org](http://www.BPWSOC.org)

We look forward to seeing you at the meeting.

Business and Professional Women/Southern Ocean County  
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Manahawkin, New Jersey 08050