



PO Box 1207 * Manahawkin, NJ 08050

*****January 2014 NEWSLETTER*****

News and Events

BPWSOC

Upcoming events for 2014

Meetings are held the second Tuesday of each month at 6PM at Kristy's in Waretown

January 14 – BPWSOC Meeting
Guest Speaker: Marc A. Catona

February 11 – BPWSOC Meeting

March 11 – BPWSOC Meeting

April 8 – BPWSOC Meeting
RENEW YOUR MEMBERSHIP IN APRIL

May 13 – BPWSOC Meeting

June 10 – BPWSOC Meeting

July 8 – BPWSOC Meeting

August 12 – BPWSOC Meeting

September 9 – BPWSOC Meeting

October 14 – BPWSOC Meeting

November 11 – BPWSOC Meeting

December 9 – BPWSOC Holiday Meeting

ADDITIONAL EVENTS WILL BE ADDED AS THEY OCCUR

(Note: There will be Executive Board Meetings the week before each General Meeting> Date, time and place of these meetings will be announced prior to the monthly meeting.)

President's Message from Mary Baldelli

Happy New Year to you and your families. I am always excited by a new year and the opportunity for new challenges and new goals. With your help, I would like to find a way to encourage new women to join our organization, promote it, and benefit from it.

Our newsletter is changing from "Constant Contact" to "Mail Chimp" with Lisa Gambino training members Carol Lieber and Gina Dinkey in newsletter basics.

Jaimee Henbest will also be working with Gina and Lisa to come up with some strong marketing and networking ideas for 2014.

Please make it a priority to participate and come to our meetings.

Let's make our presence known in 2014!

MEMBER BIRTHDAYS:

Rosalind Silletto – January 1

WE LOOK FORWARD TO SEEING YOU ON JANUARY 14.

Remember to bring your business information for our Networking Table!!

Members Updates, Information and Announcements

Please note that BPW SOC has a new website. Visit us at
www.bpwsoc.org

*It is neither wealth nor splendor but tranquility
and occupation which give happiness. Thomas
Jefferson*

BPWSOC January 14, 2014 Guest Speaker

**MARC A. CATONA
PRINCIPAL - PROTECT & PRESERVE, INC.**

Marc A. Catona is the President of Protect and Preserve Inc. He has more than 20 years experience in the insurance and annuity industry. Marc has also served as president of the South Jersey chapter of the Society for Financial Awareness since 2008

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The Business and Professional Women of Southern Ocean County are pleased to welcome guest speaker, Marc A. Catona, to the organization's Tuesday evening, January 14, 2014 meeting at Kristy's Restaurant, located at 562 Route 9, Township of Ocean (Waretown), NJ, for the regular monthly meeting beginning at 6:30 PM.

Marc, a lifelong professional financial services adviser and helps develop sound plans and straightforward advice which can potential help lower tax bills, help reduce taxes on Social Security benefits, increase estates and maximize protection for financial futures.

Marc will highlight topics including:

Retirement Planning, Wealth Accumulation, Asset Protection, Tax Planning, Long Term Care, Estate Planning, IRA Legacy Planning, Trusts, Life Insurance, Probate, Charitable Giving, Income Planning, IRA & 401(k) Rollovers

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Protect and Preserve Inc.'s mission is to assist our clients in becoming clear and excited about their financial lives. We are dedicated to helping our clients take actions that are in their best interest, to build financial security for themselves and generations to come. We are legacy builders—promoting financial freedom, independence and generosity as the bedrock of a truly great society.

Please support upcoming BPW events:

BPW STATE BOARD MEETING

Saturday, February 8 at
Monmouth University

BPWSOC Website

Our member and secretary, Lisa Gambino – owner of A2Z Computer Help, our webmaster and designer is always looking for content to be added to our website, www.bpwsoc.org. Please feel free to send her information, updates, and/or comments you would like posted or added to the website. Lisa's e-mail is lisag@a2zcomputerhelp.com



PC TIPS by LISA G - A2Z Computer Help



Microsoft will stop supporting Windows XP on April 8, 2014.

What does "end of support" mean with regard to the fact that Microsoft will stop supporting Windows XP on April 8, 2014?

A bit of history first:

Your desktop computer or laptop/notebook computers require an operating system in order to perform the basic functions of the computer. It is a collection of software that manages the computer's hardware and allows other programs to run. It is comprised of many files that your computer needs in order to boot up (or startup). Without an operating system, your computer would not function and/or boot up.

Windows XP was first released to computer manufacturers on August 24, 2001 and has been one of the best running operating systems compared to its predecessors. But, Microsoft, (along with other software companies), wish to move forward and continue to progress by making and/or creating better software to run our computers and fortunately or unfortunately, we must follow suit.

"End of Support" means the end of updates along with security updates. Therefore, if and when an exploit (an exploit is a program or technique that takes advantage of a vulnerability in a web browser, software application or operating system which can attack your computer) is found after the end date, it will not get patched (meaning there will be no more updates to fix the exploit). Gradually, Windows XP will basically become less secure and continue to become less secure.

You have 2 options; you can buy a new computer that will come with Windows 8 and, by far, be much better than your computer running Windows XP or you can see if your present computer's hardware will allow for an upgrade of the operating system (but it is not likely - due to the fact that the resources required for Windows XP were so much less than the requirements of Windows 8). But, it never hurts to check with you PC Technician to see what may be best option for you.

NEED TO GET AWAY

If you are stressed and looking for a mini vacation to Long Beach Island, or have family or friends that are thinking of a local getaway, or a last minute family reunion, give me a call at 609-290-5040 or e-mail me at Cyndyonbi@comcast.net: it would be my pleasure to assist you in locating a rental property on Long Beach Island! There are still homes available, so don't hesitate to contact me. Cyndy Friedland

BPWNJ VOICE

Did you know that you can advertise your business in the BPWNJ Voice in order to reach our sisters throughout the State? For more information contact Lauren Berman at lesimeone@verizon.net.

If you are not receiving your copy of the Voice electronically, and would like to, e-mail Lauren Berman at the address above and ask her to put you on the electronic e-mail list. By doing so, you are helping BPWNJ save the cost of mailing.

NEW MEMBERS: Members please bring family, friends and business associates to meet us. New members are always welcome.

Editor's Note: We have not quite arrived at Mail Chimp yet. Please excuse the setup of our Newsletter as we make the transition from Constant Contact to Mail Chimp.
