

April 2011

Business and Professional Women Southern Ocean County Newsletter

Newsletter



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Meeting Details

Tuesday,
April 12, 2011

6:00 pm - Networking

6:30 pm - Meeting

Ocean Breeze Restaurant
Route 9, Waretown

[Directions](#)

Join us for a wonderful networking opportunity. Bring your colleagues, friends and future members with you.

As part of our membership privileges we are given a chance to let our sisters know what we are doing in our businesses so, members, please bring any literature to share.

RSVP to Rosalind Silletto at
732-961-6435 or [via email](#).

\$15 includes dinner

I am looking forward to attending the April 6th meeting with our Vice President, Penny Miller and the Professionals of Toms River to see if we are a match! With so many varied vocations available to women it will be interesting to see how our pool of resources increases. This will be a turning point for us in Southern Ocean County, and might lead us towards a name change for our chapter to BPWOC, dropping the Southern. This is one of many changes coming up in our future.

Let's all see what develops with our Psychic Fair too on April 8th! Who knows what that crystal ball will tell each of us! Have you taken a table to promote your business yet? Please let Roz know of your intentions!!

Spring is in the air...believe it or not, it's time to clean out your closets and special hiding places. In my travels I have found **Second Chances Thrift Shop**, located at 1970 Route 9 in Toms River...this is a shop that dedicates it's earnings to assisting Women that are truly given a second chance in starting their lives over after going through rehabilitation. They also work in the shop and look for full and part time employment. The Shop accepts donations of all types, with the exception of major appliances. You can receive a donation letter that can be used for tax purposes. The phone number is 732-504-7467 to check their store hours. The reason I am promoting this group is that they did write to us asking for a monetary donation that we are unable to do at this time. However, I have suggested that the women working in the shop apply for our scholarships. If we can assist them with our donations of unwanted or unused items, that is a help to them. This is indeed a way we can help women in need. As you do your spring-cleaning, please keep this shop in mind.

See you on Tuesday, April 12th at our next meeting!

Cyndy Friedland,
President

At the April, 2010 meeting it was decided that the dues going forward will be \$50.00 a year. Beginning April 1, 2010 all members are asked to renew their dues. You should have received a bill showing your amount due to extend your period of membership to April 10, 2011.

April Birthdays

No birthdays this month

A laugh for April

I figured out why I'm fat!
The shampoo I use in the shower that runs down my body says "For extra volume and body."

I'm going to start using "Dawn" dish soap. It says "Dissolves fat that is otherwise difficult to remove."

Save the Date: April 8, Psychic Fair

Our Psychic Fair is shaping up nicely.

To date we have four psychics and four vendors.

This will be a fun evening, and we invite our members gratis! Tell all your family and friends and invite them to come. The fee is only \$5 and the charge to have your cards or palm read is only \$20.

Under separate Newsletter I will be sending out the flyer with more information about the Psychic Fair. Print it out and share it with your neighbors, friends, family, and businesses, so that the word is spread and we have a nice attendance.

Thank you.

Governor's Conference - May 3, 2011

The Governor's Conference for Women is May 3, 2011 at the Atlantic City Convention Center.

The theme of this year's conference is "**READ ALL ABOUT IT.**" Topics that will be presented will guide and inspire conference-goers from a diverse array of occupations, races, ethnicities, religious preferences, and income levels. The expectation of our planning committee is to provide our attendees through a journey that will empower them by offering educational workshops, networking opportunities, and motivational stories.

The cost is \$99 per person until 3/22/2011 . You can register on line at www.njwomensconference.com.

There is a networking reception on May 2 from 7:00pm-9:00pm, at the Sheraton Atlantic City Convention Center hotel.

There will be a health fair with free health screenings.

Key note speakers have not been announced.

Everyone should attend. It's a great way to expand your knowledge of issues affecting women today.

Future Activities

The executive committee has been discussing future activities that we can all participate in as a group. Some of the suggestions that were mentioned were:

- Day at the Races
- Broadway Theatre and lunch
- State Theatre of New Jersey and dinner
- A day in Philadelphia and lunch
- A day in Lancaster County and lunch
- Sight and Sound Theatre in Lancaster County and dinner
- Afternoon Tea in Philadelphia
- Etc., Etc., Etc.

If you are interested in participating in any of these activities, or have other ideas you would like to share with the group, please email Rosalind Silletto at travelinstyle@optonline.net and let her know one way or the other.

BPWNJ VOICE

Did you know that you could advertise in the BPWNJ Voice and reach our sisters throughout the State with your business? Yes, for \$25. (the smallest ad) your business can expand...need I say more? The next issue will be focusing on the May Call to Conference, which is an excellent opportunity. Don't miss out on this chance to promote your business. To find out more information, check your recent copy of The Voice, or email Lauren Simeone Berman at lesimeone@verison.net for size and cost of advertising.

Spring Cleaning

ATTENTION: Spring Cleaning time is here. Are you cleaning out your closets and special storage spots and don't know what to do with your bags of old clothes? Cyndy Friedland's Congregation is doing a used clothing drive to send used clothing, shoes and handbags to third world countries. As you are cleaning out, please think of making your donations in this manner. You can bring your bags to the meeting in April and/or call Cyndy at 609-290-05040 to make arrangements. A donation letter will be available if you so desire. Thanks in advance for your support:))

BPW SOC Website

Our member and secretary, Lisa Gambino - owner of A2Z Computer Help is also our webmaster and designer and she is always looking for content to be added to our website, www.bpwsoc.org. Please feel free to contact Lisa with any information, updates, and/or comments you would like posted or added to the website.

You can contact Lisa at www.bpwsoc.org direct through the "Contact Us" page or direct to her email address lisag@a2zcomputerhelp.com

You can also visit Lisa's own website and contact her there also, www.A2ZComputerHelp.com



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lisag@A2ZComputerHelp.com
Personal Computer Service with a Woman's Touch!
Personal Computer Services:
PC Tune-Ups, Training, Digital Camera, Technology
Integration Solutions, and much more...
Call Lisa G at A2Z (732) 237-9704

PC Tips by Lisa G., A2Z Computer Help

Websites Scam Alert Tip: There are sites that target vulnerable people and these threats can come from potentially safe sources like social networking sites and game sites:

Popular games like Farmville and Mafia Wars carry colorful advertisements that entice people with things such as a "Free chance to win by completing a survey!" What is the goal of the survey? For the user to provide personal information, including a cell phone number and codes, which would be used to charge cell phone bills. The more surveys, the more charges, until the bill comes to your home at the end of the month. Even safe sites have been reported to have lurking fraudsters planting phishing emails, which send you to third-party websites. That "click" can send malware into your computer, grabbing information, including online banking user names and passwords.

In addition to keeping your PC up to date and running daily anti virus scans, do not be tempted with these fraudulent scams. It is unfortunate that we have to deal with these things, but it is also reality, so DON'T BE FOOLED! Be safe and enjoy

yourself online. You can read all about news, tips & scam alerts at www.sitejabber.com

Telephone Tip: Be aware that it is not always the right thing to do when you call back a telephone number on your cell phone or land line phone - caller id. Someone may be calling you from anywhere and that may not be the number that you would need to reach the person back at. Therefore, unless the person leaves you the number or advises you further, think twice about just randomly calling a number on your caller id. Basically, you are wasting your own time and possibly the time of others.

Travel In Style Awaits You

Now is the time to start planning your Spring, Summer, or Winter vacation.

Many tour operators are offering two-for-one packages, discounts on air, money off if you book by a certain date, and many other amenities.

As a traveler myself with over 30 years experience, I love to impart my knowledge and expertise to my clients. I offer personal, one-on-one service.

Contact Rosalind Silletto at
travelinstyle@optonline.net
or (732) 961-6435.

Need to Get Away?

If you are stressed and looking for a mini vacation to Long Beach Island, or have family or friends that are thinking of a local get-a-way, or a last minute family reunion, give me a call at 609-290-5040 or email me at Cyndyonlbi@comcast.net; it would be my pleasure to assist you in locating a rental property on Long Beach Island! There are still homes available, so don't hesitate to contact me.
From Cyndy Friedland

Visit us on the web at www.BPWSOC.org

We look forward to seeing you at the meeting.

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Manahawkin, New Jersey 08050